



Peace Center of Connecticut, Inc.
Engaging in Partnerships to Build Action for
Achieving Peace in OUR Communities

Join Us: 2022 Peace Heroes Dinner, Gala and Birthday Celebration
Wednesday, September 28, 2022 – The Woodwinds in Branford, CT

Event and Year-Round Sponsorship Opportunities

\$10,000 – Purple Presenting Sponsor (one available)

- Recognition as event Presenting Sponsor in ALL promotional materials
- Two Event Tables with First-Tier Priority Seating (8 tickets each) and Table Signage
- Logo included on ALL digital and print marketing materials
- Logo displayed on Peace Center website for one year
- Social media recognition for one year and pre- and post-event promotions
- Recognition on ALL event signage and event 'thank you' messages
- Public Relations opportunities with Peace Center President and CEO
- Co-Host & VIP Partner opportunities, including speaking engagements
- Giveaway Item (item TBD)
- Motivational and informative session for your company's teammates with Peace Center President and CEO (date TBD)
- Invitation to a pre-event VIP reception with the Peace Heroes and their families

\$7,500 – Orange Supporting Sponsors (5 available)

- Recognition as event Supporting Sponsor in ALL promotional materials
- (8) Event Tickets and Table Signage with Second-Tier Priority Seating
- Logo included on ALL marketing and promotional materials
- Logo displayed on Peace Center website for one year
- Social media recognition for one year and pre- and post-event promotions
- Recognition on ALL event signage and several in-event 'thank you' messages
- Naming Rights Opportunities (Supporting Level Only: One Sponsor Each):
 - ❖ Cocktail Hour Sponsor
 - ❖ Dinner Sponsor
 - ❖ Dessert Hour Sponsor
 - ❖ Silent Auction Sponsor

157 Charter Oak Avenue, Hartford, Connecticut 06106

Phone: 860-466-8865

E-mail: iran@peacecenterofct.org

Website: www.peacecenterofct.org



\$5,000 – Dove Sponsors (5 available)

- (5) Event Tickets
- Logo included on ALL marketing and promotional materials
- Logo displayed on Peace Center website for one year
- Company logo listed on sponsor 'thank you' board at the event
- Social media recognition before and after event

\$3,500 – Sponsor a Peace Hero

- Video Greeting Opportunity
- (8) Event Tickets
- Legacy Hall Crown Signage
- Social media recognition after event

This sponsorship is open to honoree's family, friends, colleagues, stakeholders and places of employment - not limited to businesses and corporations.

\$2,500 – Peace Sign Sponsors (10 available)

- (3) Event Tickets
- Company name included on ALL marketing and promotional materials
- Company name displayed on Peace Center website for one year
- Company name listed on sponsor 'thank you' board at the event
- Social media recognition before and after event

\$1,500 – Table Host Sponsors (10 available)

- (8) Event Tickets
- Company logo on your table

\$1,000 - \$250 - Peace Allies

- \$250 - \$499.00 – Name mentioned on social media
- \$500 - \$1000 – Name mentioned on social media & listed on signage at event.

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Donations are tax deductible and support the great work of the Peace Center.

All sponsorship opportunities can be customized to meet your company needs on how you'd like to take advantage of the marketing benefits and opportunities.

Another idea for a sponsorship? We'd love to hear from you!

Alternative and customized sponsorship opportunities will be considered in order to meet your community goals and accommodate your budget. Please contact Iran Nazario, President and CEO at 860.922.3552.

Sponsorship Payments

Payments may be made in one lump sum or spread out into various payments throughout the year to accommodate budgets and dollar allotments. Sponsorships are tax-deductible.

2022 Peace Heroes Gala & Birthday Celebration: Wednesday, September 28
Sponsorship Agreement and Registration Form

Contact Name & Title:

Company Name:

(Exactly as you wish to be listed on all printed materials, online and signage)

Full Address:

Phone:

Email:

Your Level of Support:

- Purple Presenting Sponsor \$10,000 (1 available)
- Orange Supporting Sponsor \$7,500 (5 available)
- Dove Sponsor \$5,000 (5 available)
- Sponsor a Peace Hero \$3,500
- Peace Sign Sponsor \$2,500 (10 available)
- Table Host Sponsor \$1,500 (10 available)
- Peace Allies \$1,000 to \$250

Amount: \$_____ *Payments due by Friday, August 26, 2022*

I have enclosed my check made payable to Peace Center of Connecticut
Please email me an invoice with the Peace Center of Connecticut W-9 Form

Thank you for your generous support and helping us create more peaceful communities!
Peace Center of Connecticut's Tax ID is: 81-5102660

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