



Iran Nazario
Chief Executive Officer
Peace Center of Connecticut, Inc.
157 Charter Oak Avenue
Hartford, CT 06106

Dear Potential Sponsor,

I am proud to announce the Peace Center of Connecticut is hosting its second annual Peace Hero Awards and fundraiser on Thursday, April 25, 2019. The Peace Center is a non-profit located in Hartford and serves the entire state through partnerships that build action for achieving peace in our communities.

Your company is invited to sponsor our event at one of the following levels (list levels and level titles).

Title Sponsor	\$15,000
Peace Hero Sponsor	\$5,000
Cocktail Hour Sponsor	\$5,000
Dessert Hour Sponsor	\$5,000
Swag Bag Sponsor	\$5,000
Peace Dove Sponsor	\$2,000

With your commitment, we will be one step closer to reaching our goals of building peaceful communities in Connecticut. Your company's sponsorship will demonstrate your commitment to Peace, and afford opportunities to make new contacts in the national and international Peace community.

At the event, we will be recognizing one outstanding national hero and four Connecticut-based individuals for their selfless efforts in promoting and creating peace in the lives of others. We have enclosed brief bios of our honorees for your information.

Our goal is to raise \$80,000 through this celebration to support the ongoing development of the agency and its programs and services. For a detailed list of sponsorship benefits and opportunities, please visit our website at: www.peacecenterofct.org. I invite you to join us for this powerful and inspiring event. Enclosed, please find the Peace Heroes Awards Reception details.

Please commit by March 15th in order to receive the maximum exposure in our marketing efforts. For more information about the event or the Peace Center of Connecticut please visit our web site at <http://www.peacecenterofct.org/> or contact me directly and I will be happy to share more details. I look forward to hearing from you soon and thank you for your consideration.

In Peace,

Iran Nazario Founder, President and Chief Executive Officer

Celebrating Our Peace Heroes 2019

The Peace Center of Connecticut, Inc. is holding its Second Annual Celebrating Our Peace Heroes fundraising dinner event on Thursday, April 25, 2019 at the Pond House in Elizabeth Park in West Hartford, CT. We are seeking sponsors for this event in several categories:

Title Sponsor	\$15,000	1 available
Peace Hero Sponsor	\$5,000	4 available
Cocktail Hour Sponsor	\$5,000	1 available
Dessert Hour Sponsor	\$5,000	1 available
Swag Bag Sponsor	\$5,000	1 available
Peace Dove Sponsors	\$2,000	10 available

Sponsorship dollars will support the operations and programs of the Peace Center of Connecticut including our community building Peace Conversations and our Youth Peace Alliance youth leadership program. For more information, please contact Iran Nazario, President and Chief Executive Officer at 860-922-3552.

Exclusive Title Sponsor **\$15,000 (1 available)**

Pre-Event Benefits:

- Event will be marketed as "Celebrating Our Peace Heroes 2019 brought to you by XXX" and will include the logo on event invitation and all marketing materials for the event
- Social media tagging weekly between February and April 2019 for all pre-event marketing
- Thank you on Facebook, Instagram, Twitter, LinkedIn and on the Peace Center web site which attracts a total of 7,000+ social followers;
- Radio or television exposure of Title Sponsor name and/or in studio interview;
- Acknowledgement in all press materials related to the event.
- At the event, corporate signage will be prominently featured and there will be an opportunity for a corporate official to welcome everyone at the event
- Sponsor will also be the sponsor of the national Peace Hero honoree. The sponsor will have a table of 10 and the national hero & the sponsor's guest sits with them at this table.

Post Event Benefits:

- Sponsor name and logo will appear on the Peace Center website through 2019 with acknowledgement of being the key sponsor. The sponsor will also be able to provide quote for the web site related to their involvement with the PCOC and peace efforts.
- Acknowledgement of the sponsor at all speaking engagements where the event is mentioned throughout 2019.
- Post event photos will include sponsor mention. These will be on the web site and on social media.
- There will be an official photograph of the national Peace Hero 2019. As the Peace Center builds its Legacy Hall, the corporate sponsor will be acknowledged in the write-up of the hero.

The Peace Center of Connecticut

- Opportunity to have the Peace Center attend an international peace day activity during September 2019 for their employees.

Peace Hero Sponsor **\$5,000 each (4 available)**

This sponsorship is for one of the four local Peace Hero nominees.

Pre-Event Benefits:

- Weekly acknowledgement on social media marketing leading up to the event between March and April 2019
- All promotional materials on the designated Peace Hero will include the sponsor's name and logo. The sponsor may also elect to have a statement as to their reason for supporting this Peace Hero included in all materials related to this Peace Hero.
- Corporate logo and quote from the sponsor related to its sponsorship of the Peace Hero leading up to the event in March and April 2019 as well as after the event for all of 2019.
- Acknowledgement in press materials related to the event and Peace Hero.
- Thank you on Facebook, Instagram, Twitter and on the Peace Center web site.

At the Event:

- Sponsorship includes a table of 10 of which up to 4 seats are for the sponsored nominee and their guests. The other six seats are available for guests of the sponsor.
- A designated official from the sponsor will assist in introducing the honoree during the ceremony.
- Table Signage

Post Event Benefits:

- Corporate logo on the website for the remainder of 2019 with mention of it being the sponsor of its designated Peace Hero. The sponsor will have the opportunity to have a statement regarding its sponsorship of the Peace Hero on the web site and on all materials related to this hero.
- There will be an official photograph of the Peace Hero 2019. As the Peace Center builds its Legacy Hall, the corporate sponsor will be acknowledged in the write-up of the hero.

Peace Sign Sponsors **\$5,000 each (3 available)**

1. **Cocktail Hour Sponsor** **\$5,000 (1 available)**
2. **Dessert Hour Sponsor** **\$5,000 (1 available)**
3. **Swag Bag Sponsor** **\$5,000 (1 available)**

Pre-Event Benefits for all of these:

- Acknowledgement on social media marketing leading up to the event between March and April 2019 at least weekly.
- Acknowledgement in press materials related to the event.
- Thank you on Facebook, Instagram, Twitter and on the Peace Center web site.

Post Event Benefits for all of these:

- Corporate logo on the website for remainder of 2019.
- Media thank you to the sponsors to include photo of sponsor and the CEO and promotional photos related to the event.

Cocktail Hour Sponsor will have signage during the cocktail hour that will also be noted in the “program” and announced at the event. Sponsorship will allow guests to have one free beverage. If interested, a “signature” drink could be developed for the event and the recipe inserted into the swag bag.

Dessert Hour Sponsor will have signage during the coffee and dessert hour after the ceremony and announced at the event as well as listed on the program.

Swag Bag Sponsor will have their logo on the tote bag and have approval of the tote bag design. Bags not distributed at the event will continue to be available after.

Peace Dove Sponsor **\$2,000 (10 available)**

Pre Event:

- Social media acknowledgement leading up to the event and for 30 days after the event.

Event:

- Signage on one table of ten with the corporate logo attached to a peace quote.
- Inclusion of a give-away from the sponsor in the event tote bag.

Post Event:

- Sponsor name listed as a sponsor to the event on the website for the remainder of 2019.

PEACE CENTER OF CONNECTICUT PRESENTS

THE 2ND ANNUAL
PEACE
HEROES
AWARDS
CEREMONY

APRIL 25TH, 2019 @ 6PM
POND HOUSE CAFE
1555 ASYLUM AVE. WEST HARTFORD CT 06117

OUR 2019 PEACE HEROES



IRENE KISH
Department of Children and Families



NEHA JONNAKOTA
Co-founder / Power of Peace



CASSIE VOLCY
Hang Time



SIXTO CANCEL
CEO / Think of Us

JOIN US!

FOR SPONSORSHIP INFO:
CONTACT IRAN NAZARIO
PRESIDENT AND CEO AT

PEACECENTEROFCONNECTICUT@GMAIL.COM

ADMISSION: \$75 PER PERSON

VISIT US!

PEACECENTEROFCT.ORG
TO PURCHASE TICKETS
VIA EVENTBRITE!

ADMISSION: \$75 PER PERSON

VISIT PEACECENTEROFCT.ORG TO PURCHASE TICKETS VIA EVENTBRITE!



PeaceCenter
OF CONNECTICUT

2019 Peace Heroes

National Peace Hero: Sixto Cancel, Founder and CEO of Think of Us

Mr. Cancel has been advocating for change at the intersection of child welfare and advanced technology since the age of 16. As one of the creators of the #HACKFOSTERCARE movement, Sixto has amplified national conversations around data in child welfare, assembled stakeholders from diverse disciplines and delivered concrete results for the field. He founded Think of Us in 2014, a non-profit dedicated to leveraging technology to improve life outcomes of foster youth aging out of the system. It is now a \$2M tech nonprofit with 15 full time employees and a robust board of directors that designs and develops video products including a web and mobile platform aimed at helping young adults navigate life after foster care.

Prior to that, he was a national youth fellow for the Jim Casey Youth Opportunity Initiative of the Annie E. Casey Foundation. He spent three years at Dell as a Youth Innovation Advisory Member.

Mr. Cancel was selected by Forbes as one of the Top 30 Under 30 Social Entrepreneurs in 2017. He was recognized by the White House as a White House Champion of Change in 2015. BET named him a Millennial Maker and the Campaign for a Presidential Youth Council and Spark action named him one of the Top 24 Change makers in Government Under 24 Mr. Cancel also serves as a member of the executive panel for the National Evaluation Technical Assistance Center for the Education of Children and Youth who are neglected, delinquent or at-risk. He also serves as a consultant for the Children's Bureau via the Center for State Capacity.

Mr. Cancel is originally from Bridgeport, CT and currently resides in New York City.

CT Peace Heroes 2019

Cassie Volcy, Administrative Director, Hang Time

Ms. Volcy administers Hang Time and Her Time programming, an all-volunteer effort in New Haven, Bridgeport and Waterbury to assist returning citizens as they make the adjustment to civilian life after prison. Through support, group discussions, peer to peer connections and conflict mediations Hang Time is reducing gang violence and recidivism. Their efforts have had much success in preventing these men and women from returning to a life of violence and crime. Cassie began her work in Bridgeport as a Public Ally of Connecticut, an AmeriCorps national service program. She quickly fell in love with grassroots, community building, and activism. Shortly thereafter she was introduced to Hang Time and became the Administrative Director. Cassie helps Hang Time participants complete resumes, connect with employers, and ensures that no participant leaves a session without a meal or a way home. Cassie hopes to

help Hang Time accomplish more with the population served. Some of her future aspirations include becoming a mentor and community organizer. Ms. Volcy resides in from Stamford.

Irene Kish, Licensed Foster Parent in the State of Connecticut

Ms. Kish, a licensed foster and adoptive parent for the State of Connecticut, Department of Children and Families, has provided compassionate and selfless care to over 107 foster children over the past 22 years. She specializes in the care of children with medically complex needs, co-founder of Precious Hands, a grant funded support group for foster/adoptive families who care for medically complex children. Ms. Kish has been married for over 40 years. She is not only dedicated to helping children in need but also focuses her attention on family, caring for her elderly mother and grandchildren. Ms. Kish is a resident of Watertown, CT.

Neha Jonnakota, Founder, Power of Peace

Miss Jonnakota is a high school student in Glastonbury, CT who co-founded Power of Peace to help support youth around the world. She has raised over \$130,000 for her non-profit. In 2018 Miss Jonnakota was recognized for her outstanding community service and commitment to peace by the Aurora Foundation, Prudential Spirit of Community Award and was featured in the CT Philanthropy Digest. Miss Jonnakota is deeply rooted in philanthropy as exemplified in her volunteer work at Foodshare and Connecticut Children's Medical Center. She is an example to her peers, serving as an active member on the schools Debate Team and Model UN Conference. She is committed to helping her peers understand the issues that influence our world today.